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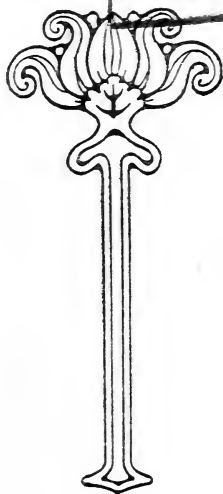
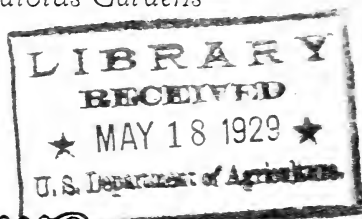
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DESCRIPTIVE CATALOG  
AND PRICE LIST OF

**Gladiolus**

Season of 1929

*Grown and for Sale by the  
Newton Gladiolus Gardens*



STEPHEN B. JACOBS, Proprietor  
450 WINCHESTER STREET  
NEWTON HIGHLANDS, MASS.  
Telephone, Centre Newton 1107-R

**G** LADIOLUS are now the most popular garden flower grown. The wonderful colors and combinations of colors as the result of wonderful hybridizing by some of the worlds greatest horticulturalists have created blooms of such beauty and magnificence that they are unequaled by any other flower grown.

Gladiolus will grow well in any ordinary garden soil under ordinary cultivation but they must not be planted in very shady places or next to buildings. Plant in rows or beds from four to five inches deep, keep them free from weeds, keep the ground well loosened and water when occasion requires, especially as the buds begin to show. Sprinkling the top of the ground lightly each day is water wasted, it is better to water only once. Every week or two, then soak them. Gladiolus can be planted any time after the land begins to dry off and gets warm, usually about May first, and from then to the last of June.

About the middle of October dig the bulbs, using a spading fork, cut the tops off close to the bulb, dry them in the sun for two or three days then store them in a dry cool place in shallow boxes until the following spring.

For those who do not care about knowing glads by their names I have a splendid mixture composed of all colors and shades, many of these are choice bulbs that get mixed in handling and planting or are picked up in the fields after digging. While this mixture always gives perfect satisfaction it is only a question of time when every one who grows gladiolus gets so infatuated with them that they begin buying named varieties and become regular glad fans as we call them. There is something irresistible about growing the acknowledged KING of all flowers and knowing them by name.



It is not with the expectation that the above likeness of yours truly will advertise or increase my business but that the many customers I have throughout the country may feel perhaps a little better acquainted with me that I am taking this method of introducing myself to the glad fans of America.

The bulbs described on the following pages are guaranteed true to name, Number One quality and unless otherwise specified as in the case of the rare and higher priced varieties Number One in size.

Of the general varieties six will be sold at the dozen rate and on the new and expensive varieties twelve will be sold at ten times the price of one.

As the amount of bulbs of many of the choice varieties is limited throughout the country it is advisable to order as early as possible and not be disappointed. While I fill some orders as late as June First, all orders should be placed by April First.

Variety	Each	Dozen
<b>Albania</b>	<b>.10</b>	<b>1.00</b>
One of the best commercial whites grown, large wide open blooms of a pure glistening white, nicely placed on a strong straight spike.		
<b>Alice Tiplady</b>	<b>.10</b>	<b>1.00</b>
Grand large flowering primulinus of rare orange saffron color.		
<b>American Indian</b>	<b>.10</b>	<b>1.00</b>
Fine velvety bright red, throat shaded darker, large blooms nicely ruffled.		
<b>Anna Eberius</b>	<b>.10</b>	<b>1.00</b>
In color class by itself, rhodamine purple blooms, nicely arranged on a tall, straight spike, a real beauty.		
<b>Annie Laurie</b>	<b>.35</b>	<b>3.50</b>
Delicate, ruffled, pink overlaid with rose pink, very beautiful and like its namesake, the fairest that e're the sun shown on.		
<b>Captain Boynton</b>	<b>.10</b>	<b>1.00</b>
Lavender blue on white ground, purple blotch on lower petals, large wide open blooms and tall straight spikes, one of the good ones.		
<b>Carmen Sylva</b>	<b>.10</b>	<b>1.00</b>
Pure snow white with slight shade of lilac in the throat, one of the best white glads grown.		
<b>Catherine Coleman</b>	<b>.30</b>	<b>3.00</b>
Beautiful rose salmon with faint purple lines on the lower petals. One of the most beautiful glads in existence.		
<b>Dorrit</b>	<b>.10</b>	<b>1.00</b>
Light lavender pink over a white ground flaked with lilac, beautiful large blooms.		
<b>E. J. Shaylor</b>	<b>.10</b>	<b>1.00</b>
Tall pure deep rose pink, nicely ruffled, very choice and early.		
<b>Europa</b>	<b>.15</b>	<b>1.50</b>
Beautiful pure white, with large open blooms. Ten or more open at once. A great prize winner.		

Variety	Each	Dozen
<b>Dr. Bennett</b>	.25	2.50
The finest of all reds, very large, tall, brilliant flame scarlet, many open at one time. Makes a brilliant showing in the garden. Even those who do not like reds as a rule rave over this one. It is wonderful.		
<b>Evelyn Kirtland</b>	.10	1.00
Beautiful shade of rose pink, fading to shell pink at the center, brilliant scarlet blotches on the lower petals.		
<b>Exquisite</b>	.20	2.00
The name just describes it. Lovely American beauty rose color, large blooms, nicely placed on a strong straight spike.		
<b>Fern Kyle</b>	.15	1.50
Very large creamy white. Many enormous highly ruffled blooms out at once. Greatly admired by all.		
<b>F. J. Symmes</b>	.10	1.00
Heavily ruffled, peach red, with lower petals shading to deep crimson, beautiful but a late bloomer.		
<b>Giant Nymph</b>	.10	1.00
Lafrance pink with creamy yellow throat, many large wide open blooms, well placed on a tall straight spike.		
<b>Gold</b>	.10	1.00
Pure golden yellow, throat a shade darker. Acknowledged by most growers to be best, reasonably priced yellow glad in existence to-day.		
<b>Henry C. Goehl</b>	.20	2.00
Large open flowers, nearly pure white, with blotches of deep crimson on the lower petals. A most beautiful glad.		
<b>Jenny Lind</b>	.10	1.00
Pure salmon pink, throat pale yellow, the two colors blending so perfectly as to create one of the most beautiful glads in existence, it is rightly termed the darling of the glad world.		



LARGE BULBS \$5.00      MEDIUM \$2.50 EACH

**DR. MOODY** is without doubt one of the most beautiful lavender Glads ever created. Not only is it almost unbeatable as a show flower but because of its splendid substance, keeping qualities and exquisite color make it unsurpassed as a florists variety. Those who were fortunate enough to obtain any blooms of it this past season were very enthusiastic over them as they would bring any price asked. As a propagator it is one of the best; most of the larger bulbs producing two or more bulbs and plenty of bulblets nearly all of which germinate and make wonderful growth. Note what one grower writes about that,



**DR. MOODY** was first introduced by me at the Boston show in 1926 where it was One of the Two seedlings shown to receive the award of Merit. In 1927 I exhibited it at the A. G. S. show at Hartford where it won First Prize for the Best Lavender.

In 1928 it was entered in the lavender class at The Regional Show, Portland, Oregon where it won both First and Second prizes. At the A. G. S. show at Toledo it was exhibited by G. W. Thacker who won First over the best Lavenders in the country. At Lansing, Michigan it again won First, exhibited by the originator Mrs. George Kinyon. At Boston it won First being entered by Mr. Arthur Mullen of Newton. Elmer Gove won First at the Vermont Show, and Mr. H. F. Good First at Iowa.

Here is what some of the growers say about it:

**DR. MOODY** is a great show lavender, I exhibited it at our show here where thousands of people saw it and most every one was wild about it and it sure is a wonderful propagator.

Elmer E. Gove. Burlington, Vt.

Last spring I purchased some bulbs and bulblets of **DR. MOODY** from you. I exhibited the blooms at our show here against the best lavenders in the country. It not only won first prize but also sweepstakes for the best bloom in the show. We had over Five Thousand blooms on exhibition, I think it is the best glad I have ever seen, it was the talk of the show, every one admired it. **MARY LOCKWOOD** was certainly fine. I want to thank you for your kind treatment and will send you another order soon.

H. F. GOOD. Iowa

Our **DR. MOODY** is fine, we are cutting 20 inch spikes from cormels cut above the foliage now, at the glad show First and Second prizes were won by **DR. MOODY**, Third going to M—— and there were some good spikes of M—— too. It looks as if we should do fine with this lovely glad.

Ralph J. Rooney, Portland, Oregon

I consider **DR. MOODY** so far ahead of any other lavender glad I have ever seen, there is no comparison.

Arthur Mullen, Needham, Mass.

**DR. MOODY** is a wonderful glad and easily worth \$25.00.

G. W. Thacker, Michigan

Variety	Each	Dozen
<b>Joe Coleman</b>	.10	1.00
Large, rich; ruffled red fading to lighter shade in throat. One of the best of the color grown.		
<b>John Alden</b>	.10	1.00
Golden yellow with scarlet blotches on the lower petals, very tall and very early.		
<b>King Smoke</b>	.15	1.50
Old rose flaked with smoky blue, a large ruffled variety. An unusual color combination but very attractive.		
<b>Longfellow</b>	.30	3.00
Large wide open la-france pink, many open at once. One of the best of the newer creations and always in great demand.		
<b>Madam Monet Sully</b>	.25	2.50
Beautiful creamy white with scarlet blotches bordered yellow on the two lower petals. One of the good ones which is always scarce.		
<b>Mary Pickford</b>	.10	1.00
Delicate creamy white with sulphur throat, even the buds are cream colored, blooms large and early.		
<b>Marshal Foch</b>	.10	1.00
Beautiful ruffled salmon pink with small red throat markings. Always a prize winner at the glad shows.		
<b>Miss T. Rose</b>	.10	1.00
Tall grandiflora prim. Almost the exact color of a tea rose. Large blooms.		
<b>Mentezuma</b>	.10	1.00
Rich dark crimson carmine, maroon throat blotched yellow. Large showey bloom on a tall straight spike.		
<b>Mrs. F. C. Peters</b>	.10	1.00
Beautiful shade of rose lilac with ruby blotch bordered white on lower segment, resembling a beautiful orchid in color, blooms large and many open at one time		

Variety	Each	Dozen
Mrs. H. E. Bothin	.10	1.00
Light salmon pink, flame scarlet center, heavily ruffled, one of the best of the late varieties		
Mrs. Dr. Norton	.10	1.00
Shell pink, edges suffused la-france pink, sulphur yellow throat. The most popular gladiolus grown.		
Mrs. Leon Douglas	.15	1.50
Salmon rose pink, striped flame and scarlet. The largest and showiest gladiolus ever created.		
Muriel	.10	1.00
Beautiful shade of lilac blue with purple blotch on lower petals.		
Peach Rose	.15	1.50
Deep rose pink shaded carmine, a very beautiful and popular glad.		
Pink Lily	.10	1.00
Beautiful ruffled deep rose pink. Very attractive and early.		
Pink Wonder	.10	1.00
Fine pink shading to a yellow throat, delicate rose feathering, massive blooms.		
Pride of Lancaster	.10	1.00
Brilliant orange salmon, deeper orange throat, many large, nicely ruffled blooms open at one time.		
Prince of India	.25	2.50
A color hard to describe, one of my customers said it reminded her of a piece of calico with a patch of gold in it. But it is by far the best of the so called smoky varieties and in great demand.		
Richard Deiner	.15	1.50
Beautiful shade of rose salmon, slightly flaked with orange, the blooms are slightly ruffled with eight or more out at once.		
Mr. W. H. Phipps	.25	2.50
Beautiful la-france pink overlaid with light salmon rose. Ten or more enormous blooms open at one time. The wonder glad.		

Variety	Each	Dozen
<b>Rose Ash</b>	.10	1.00
A rare pastel color sometimes known as ashes of roses, lower petals light yellow sprinkled with ruby.		
<b>Rose Glory</b>	.10	1.00
Large, beautiful, ruffled glad of the finest rose pink blending to a deeper shade in the throat.		
<b>Rose Mist</b>	.30	3.00
A rare shade of rose red sometimes described as crushed strawberry, very attractive line of colonial buff around each petal.		
<b>Scarlet Princeps</b>	.10	1.00
Bright scarlet shading to begonia rose in the throat. Beautiful variety for landscape work.		
<b>Scarlet Wonder</b>	.10	1.00
Giant flowered glowing scarlet. Winner of first prize as the largest bloom in the Boston show in 1926. One of the showy kinds.		
<b>Sidney Plummer</b>	.15	1.50
Large, cream yellow tinged delicate pink. Eight or more well placed blooms out at once. Very strong grower and propagator.		
<b>Trilby</b>	.25	2.50
Light buff, pure rich yellow throat, wavy petals, very delicate and refined, one of the best of the newer introductions.		
<b>Violet Beauty</b>	.10	1.00
Large, tall, cerise violet with beautiful red throat blotches.		
<b>Violet Glory</b>	.10	1.00
Rich, deep violet, throat shaded darker blooms. Large, well placed and nicely ruffled.		
<b>Mrs. W. H. Whitcomb</b>	.25	2.50
Very large deep salmon pink, very strong grower and one of the very best of the late varieties.		

The following new and rare varieties are offered singly and in two sizes. The large bulbs are all 1½ inches or over in diameter and the medium about 1 inch. They will all give good blooms but the larger bulbs usually produce larger blooms but a less number of bulblets.

#### **Gloriana**

No more beautiful color to be found in any glad. Exquisite pure salmon blending to a golden throat, no markings whatever.

Large .40      Medium .25

### **Gladsome**

One of the earliest glads grown. The upper petals are a pure creamy shade, the lower ones a golden yellow. Very large blooms on a tall straight spike.

Large .35      Medium .20

### **Golden Dream**

Beautiful clear deep yellow that has a beauty all its own, petals roll back giving it a distinctive shape. The buds look like large, yellow rose buds.

Large .75      Medium .40

### **Golden Frills**

Very deep yellow prim., with cerise feather on lower petals, exquisitely ruffled. One of the very best yellows. A beauty.

Large .60      Medium .35

### **Jane Addams**

Soft phlox pink. white throat. Very large blooms of a wonderful soft delicate shade. Do not get this mixed with the white variety of the same name.

Large 1.00      Medium .60

### **Kunderds Yellow Wonder**

Another fine, large, clear yellow. A great propagator. One of the best mid-season varieties.

Large .60      Medium .35

### **Mabel Irving**

One of the finest rose pink glads ever created. Many blooms out at once on a tall straight spike. Very early and beautifully ruffled.

Large 1.00

### **Pearl of California**

One of the finest of the new creations. Very large la-france pink blooms. Tall straight spikes with 28 or 30 buds to the spike, and 10 or 12 open at one time. Each spike a bouquet in itself.

Large 2.00      Medium 1.25

### **Primrose Princess**

Very large, stately, wide open, clear primrose yellow. Two lower petals rich amber yellow. Six blooms open at one time on a tall straight spike. I consider this the best yellow of all.

Large 2.00      Medium 1.25

**Pfizers Triumph**

One of the largest and finest glads ever introduced. The enormous amaryllis like flowers are bright flaming salmon with a cherry blotch in the throat. The most striking gladiolus in the garden.

Large 1.50      Medium .85

**Mrs. F. C. Hornberger**

One of the finest pure white glads grown. No markings of any kind. A prize winner at all the big shows.

Large 1.00      Medium .60

**Mrs. P. W. Sisson**

Wonderful soft cameo pink of exquisite form, strong grower and propagator. One of the finest glads in existence.

Large .60      Medium .35

**Rezan**

One of the most sensational glads exhibited the past season. Its enormous rose pink blooms are of a shade that attract attention of all who see it.

Large 4.00      Medium 2.00

**The Orchid**

The name describes it perfectly as the shape and color are that of a beautiful orchid. The petals are both lacinated and ruffled.

Large 1.00

**Sacajawea**

A very unusual color of golden bronze. Large blooms on a tall slender spike.

Large .50      Medium .30

**William Kent**

Creamy shell pink with golden ochre center. Very large blooms. Considered by many growers to be the best ruffled glad grown.

Large .50      Medium .25

**Choice Garden Mixture      \$3.00 Per 100**

This mixture is made up entirely of the large flowering types and comprises all colors and shades in both early and late blooming varieties. I sell several thousand of this mixture every season and have had nothing but praise from all who have bought it.